

St. Ives Memory Care
5835 Medlock Bridge Pkwy
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Postage
Information

ST. IVES MEMORY CARE

PSL PREMIER SENIOR LIVING

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Celebrating February

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Area Marketing Manager

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Resident Care Coordinator

Clairabel A. Dupigny
Dietary Manager

Melissa Morris
Activity Director

Leah Johnson
Business Office Manager



Love is in the Air Party

February 14th at 2:00pm

*Join us on Wednesday,
February 14th to celebrate a
day of love!!! Craig Gleason
will swoon us with love
songs and delicious desserts
will be served!*



The Tramp



For many, Charlie Chaplin is known for his most memorable character, "the Tramp," a good-natured, bumbling vagrant.

The Tramp made his big screen debut on February 17, 1914, in the silent film *Kid Auto Races at*

Venice. The Tramp became an international icon of the silent era of film, and even when talkies became all the rage, Charlie Chaplin refused to speak while in character, most likely because the Tramp was supposed to be American and Chaplin had a British accent. What made the Tramp so beloved? Maybe it was his sharp social commentary during the turbulent era of industrialization. Maybe it was the Tramp's embodiment and support of the "American Dream." Or maybe it was that adorable moustache and cane. Whatever the reason, the Tramp is adored all over the world.



Miles Dean February 11th

Jack Dangremond February 24th

Walk Amongst the Stars



On February 8, 1960, Hollywood, California, revealed an innovative new marketing technique designed to memorialize the glitz and glamour of Hollywood: the Walk of Fame.

E.M. Stuart of Hollywood's Chamber of Commerce pitched the idea for a star-studded walk in 1953. By 1956, the coral-and-charcoal-colored star design was approved, and two years later, in 1958, committees representing motion pictures, television, music, and radio had chosen 1,558 names to honor. Construction began in earnest in 1958, but two lawsuits delayed the project for two years.

In truth, eight temporary stars were laid at the corner of Hollywood Boulevard and Highland Avenue throughout the legal battles as a way to market the venture and demonstrate to the public how the Walk of Fame would look. These eight names were picked at random from the group of 1,558 and included: Joanne Woodward, Olive Borden, Ronald Colman, Louise Fazenda, Preston Foster, Burt Lancaster, Edward Sedgwick, and Ernest Torrence. The first permanent star wasn't affixed until March of 1960 after the legal disputes had been settled. It honored director Stanley Kramer. The remaining 1,557 were laid soon after.

Hollywood Boulevard suffered decline throughout the '60s, and another star, this one for producer Richard Zanuck, wasn't laid until 1968. Stars have been added continuously since, and today there are more than 2,600. Getting a star isn't easy... or cheap. Extensive applications must be filed on behalf of nominees, and nominators must pay a \$40,000 construction and maintenance fee per star. Put that way, it costs a small fortune to maintain all of Gene Autry's five stars (one for each category, plus one for the additional category of theater and live performance, added in 1984). For some, a star is a dubious honor. Both Julia Roberts and Clint Eastwood have respectfully declined their nominations. But this

Stick to Your Chops

Put away the forks and spoons—February 6 is Chopsticks Day. Today, over a quarter of the world's population uses these utensils for eating, but 5,000 years ago the first chopsticks were developed in China as a cooking tool. It was Confucius who said, "The honorable and upright man keeps well away from both the slaughterhouse and the kitchen. And he allows no knives at the table." This alone may have made chopsticks the preferred utensil in China. By the year AD 500, chopsticks had spread to Vietnam, Korea, and Japan, although in Japan chopsticks were originally used strictly in religious ceremonies. To the uninitiated, the use of chopsticks can be fraught with peril. One should never stand their chopsticks up in a bowl of rice, for it looks like the way rice is offered during a funeral ceremony. And never rest your chopsticks sideways across the top of a dish—use chopsticks holders!

Tip the Scales for Pangolins



February 17 is World Pangolin Day. What is a pangolin, you ask? It's one of the world's most unique animals. They are

found in Africa, India, and across Asia. Covered in scales resembling a pinecone, the pangolin looks like a cross between an armadillo and an opossum. When threatened, the pangolin curls up into a ball, gaining protection and defense from the hard, sharp scales. They even spray a noxious smell similar to a skunk. Like anteaters, these animals eat insects with long tongues that are longer than the pangolin's body when fully extended. Sadly, these unique qualities have made it highly desirable; it is the most illegally trafficked animal in the world. Poachers hunt and sell pangolins for their scales, skin, and meat. Efforts to save them often fall flat because pangolins are secretive and elusive animals with very specific needs. Perhaps one of the best ways to help save pangolins is to learn more about them. Once people meet these creatures,

February's Feathered Friends



February is Bird-Feeding Month. During the cold, harsh winter, it is especially difficult for wild birds to find food, so everyone is encouraged to provide food, water, and shelter to help birds survive, and

birds do need our help. One-third of the North American overwintering bird population has declined since 1966. And one-third of all North American bird species are at risk of extinction, with birds in arid, grassland, and coastal climates at greatest risk. A little bit of winter seed to augment their daily catch of insects could be enough to get them to springtime nesting season.

Not only can you help birds by feeding them this February but simple observations conducted during the Great Backyard Bird Count (GBBC) from February 16 to 19 can inform scientists about winter bird populations. During this four-day event, participants can spend as little as 15 minutes per day identifying birds in their own backyards and submitting that list to scientists via birdcount.org. Last year, 160,000 birders participated, from amateurs to experts, creating a global snapshot of world bird populations. Since birds are always on the move, such counts are important for scientists to see where populations come and go, where certain species congregate, whether diseases are affecting birds in specific regions, how species are coping with habitat loss and pollution, and how weather changes are affecting populations.

Citizen science—the practice of regular citizens aiding scientists in their research—is an important part of ornithology. The more people who participate, the more data is gathered, and the more accurate a picture of bird health. Citizen science birding projects are not limited to February. From November through April, birders can participate in Project FeederWatch. Every fall, people gather in the mountains and hills to count migrating hawks and raptors. Journey North is an annual count of migrating hummingbirds during the spring. So grab your binoculars and field guide and

A Penny for Your Thoughts

A penny may be worth only one cent, but after a lifetime of finding lost pennies, you could amass a small treasure. Consider the value of the cent on February 12, Lost Penny Day. Technically speaking, it costs 2.41 cents to mint one new penny. In 2013, the U.S. government spent \$169 million to put \$70 million worth of pennies in circulation. Some retail outlets have decided to do away with the penny altogether by rounding prices down to the nearest nickel.

In 2012, Canada decided to nip the problem in the bud and eliminate their penny, joining Britain, France, Israel, Spain, Australia, Denmark, Sweden, and New Zealand in phasing out their smallest denominations of coins. The truth is, once a small coin can no longer be used to purchase items but is only used to make change, it becomes more trouble than it's worth. So on February 12, the question remains, "Should I bother to pick up that lost penny?" It depends on whether you can buy anything with it, or whether you're the superstitious sort who is simply looking for some extra luck.

Making Hearts Whole



February is Mend-a-Broken-Heart Month, and scientists are quick to argue that hearts can really be broken as a result of extreme grief or social rejection. Brain studies

show a direct connection between emotions and physical health. But the good news is that both can be mended. Heartbreak is often the result of feelings of loss after a breakup. Psychologists explain that spending time with a romantic partner causes your identities to become intertwined. Losing or being rejected by that partner, therefore, leads to feelings of confusion due to a loss of your sense of self. The best way to mend your heart is to become yourself again: exercise, try new hobbies, socialize with other people. All of these things will challenge you to rediscover your joys and fall in love with yourself all over again in the process.